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Intellectual Property Law Group

Verizon Corporate Services Group Inc

To: U.S. Patent and Trademark Office –
MAIL STOP: AMENDMENT
Examiner: D. CHAMPAGNE
Group Art Unit: 3622

From: Christian R. Andersen
Sr. Paralegal – Intellectual Property

Fax: 703-872-9306

Pages
with 12
Cover.

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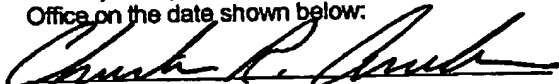
- 1) Amendment and Response
Under 37 C.F.R. § 1.111.

Title:
Serial No.
Filing Date:
First Named Inventor:
Atty. No.

TARGETED BANNER ADVERTISEMENTS
09/282,764
March 31, 1999
Jay PONTE
99-808 RCE 3

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Dated: April 7, 2005 Signature: 
(Christian R. Andersen)

Docket No.: 99-808 RCE3
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Jay Ponte et al.

Application No.: 09/282,764

Art Unit: 3622

Filed: March 31, 1999

Examiner: D. Champagne

For: TARGETED BANNER ADVERTISEMENTS

AMENDMENT AND RESPONSE UNDER 37 C.F.R. § 1.111

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated January 7, 2005, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.